

How did the SBSD Student Promotion Profile come about?

In **October 2019** the Solana Beach School District embarked on reimagining their mission, creating a vivid vision and developing a student promotion profile.

In **January 2021**, a memorable mission and vivid vision were adopted

Winter 2021, the important work continued on the development of the SBSD Student Promotion Profile; descriptors with past and present SBSD student focus groups and Leadership Team members

Although the onset of the global pandemic interrupted the process, staff, parents, community members and current and alumni students remained steadfast in their pursuit.

In **March 2021**, a contest yielded a new vibrant SBSD logo

September 2022 Awareness building of the Student Promotion Profile descriptors

2019

2020

2021

2022